



## Advertising opportunities for 2022/23 summer of motorcycle racing

The rejuvenated structure of NZSBK and MX Champs presents some great targeted advertising opportunities, and we would like to offer options that help us cover costs, and provide your business with some great exposure.

The concept we are planning, is that with several advertisers paying small amounts, we are able to continue live streaming free to viewers in NZ and worldwide. Free viewing ensures your ads are seen by more people.

We have attempted to provide a structure of ad spots, so that businesses of all sizes are able to share in this valuable opportunity.

### 2022/23 CTAS Live Advertising Opportunities

Option	Placement	Event/s	Logo/Images	Price
1	Cyclic Image	Suzuki Series/NZSBK Rounds 1/2	80% size of full screen after each race	N/A
2	Cyclic Image	NZSBK Rounds 3/4	80% size of full screen after each race	\$950 both rounds or \$550/rnd
3	Cyclic Image	NZSBK Rounds 5/6	80% size of full screen after each race	\$950 both rounds or \$550/rnd
4	Cyclic Image	MX Champs Round 1	80% size of full screen after each race	\$550/rnd
5	Cyclic Image	MX Champs Rounds 2,3,4	80% size of full screen after each race	\$1,450 three rounds or \$550/rnd
6	Small Logo Permanent	Per Round	150px x 70px Video Web Page	\$500
7	Small Logo Permanent	Per Round	150px x 70px Live Timing Page	\$250 <b>Only 4 spots left</b>
8	Top10 Leader Board NZSBK	Rounds 3 to 6	Leader Board Naming Rights	<b>Sold</b>
9	Top10 Leader Board Road	All 4 Events	Leader Board Naming Rights	\$800 For all MX rounds

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### CTAS Live Streaming – 2500 Hours - 3 Million Live Views

On 30th June 2021 CTAS Live reached 2500 Hours of Live Streaming, and 3 Million Live Views.



### **Notes:**

- i) The large Cyclic Images are a Rotating 3D picture that rotates, pauses for about 5 seconds and then rotates to the next image. These are approx. 80% of the full screen.
- ii) We show the cyclic images at the end of each race, and each race is recorded separately and uploaded to Youtube after the event. So your ad is featured multiple times over the event, and continues to gain exposure for ever.
- iii) The small logos are at the bottom of the video page, and are on the screen permanently during the event, unless the viewer has maximised the video screen. The small logos on the timing page are on the Live Timing screen permanently.
- iv) Unless stated otherwise, prices are per round. 20% discount for all rounds
- v) Prices exclude GST, and we provide you with a Tax Invoice prior to the event
- vi) We won't oversell these ad spots, as we don't want to fill the event live streams with ads, and our goal is to just cover costs.
- vii) Each business can have up to two images in the large Cyclic Image spots.

If you are interested, book your ad spot now, as numbers are limited, to preserve the coverage quality and placement slots. Go to the following to book your slot. <https://ctaslive.nz/ctaslivead.aspx>

If you prefer to deal with us directly, we would be happy to hear from you.  
Please contact:

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